

Good Money Habits

Money Strategies for Life

Easy to Implement. Minimal Cost. High Impact.

The decisions students make in college affect their financial situation even after they leave school. With financial reasons topping the list of why students drop out, students are struggling with their finances and colleges are struggling to keep them in school.

Keep students focused on their education by teaching them to take charge of their finances through interactive, online financial education lessons.

Good Money Habits can help students:

- *Avoid financial problems that get in the way of education.*
- *Manage and reduce debt by learning how to manage credit.*
- *Learn about the importance, and how to take control, of their personal finances to prepare for what is to come after graduation.*

Employ Good Money Habits to curb dropouts, meet typically unmet needs and provide life-changing education. Good Money Habits can be used on its own as a self-study program or as part of a class's curriculum or student retention program.



Good Money Habits users will learn to:

Maximize their finances during college:

- *Save for goals and emergencies*
- *Budget and avoid overspending*
- *Prevent and manage debt*
- *Understand credit cards and credit scores*

Be ready for the next phase of their lives:

- *Save for retirement*
- *Maximize company benefits*
- *Invest in 401(k)*
- *Become financially independent*
- *and more!*

See what Good Money Habits users have to say:

“I found this course to be quite enlightening. I learned some valuable tools each and every week to help me work towards my goal of being financially sound.”

—College student

“This is an impressive and engaging product. I think it is easy enough for anyone to use and very helpful. My first take on it is that it is excellent. The material is helpfully presented and even entertaining. I think it is a winner.”

—HR Professional

“The content was complete, it was simple and easy to follow, and it was very motivating!”

—Good money habits user

“The program immediately helped me establish my priorities and take charge of my personal finances. It gives you all the tools you need and it alleviates the fears you have about money.”

—Good money habits user



Good Money Habits was created by The EDSA Group, a national leader in financial education since 1993. To learn more about implementing this tool for your school, contact Butterfly Financial, LLC at info@ButterflyFinancialLLC.com or by phone at 901.827.8901

www.ButterflyFinancialLLC.com